

THE INTERNATIONAL CENTER FOR ACADEMIC INTEGRITY PRESENTS:

**THE 23RD ANNUAL  
INTERNATIONAL CONFERENCE ON  
ACADEMIC INTEGRITY:  
INTEGRITY IN THE REAL WORLD**

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**PINNACLE HARBOURFRONT HOTEL  
VANCOUVER, CANADA**

**SHARED SESSION!****T**HE PSYCHOLOGY OF CHEATING: ARE 70% OF UNIVERSITY STUDENTS MISSING OUT ON HAPPINESS?**MICHAEL KERWIN, RYAN SMITH, HANNAH ECKERT****SALON E**

**Abstract:** Cheating rates among college students – both academic and personal – approach 70%. Whereas the vast majority believe the act is wrong the dishonest behavior is justified by the perception that everybody does it and few get caught. As educators, we inherently see the value of honest work in college (and beyond) and believe our leadership efforts benefit students and the greater academic community. Fifty years of data, however, suggest our message may be falling on cynical and deaf ears. Here we investigate a new approach for students: showing them that honesty is a direct path to happiness.

**A** SOCIAL MEDIA PLATFORM TO CLARIFY AND REINFORCE INSTITUTIONAL VALUES**DANIEL WUESTE****SALON E**

**Abstract:** Clemson University has begun a public-private partnership to develop and implement an online system designed to foster campus discussions of values, both personal and institutional. The system uses responses to weekly dilemmas to compute each student's alignment with the classical values of virtue ethics as well as with the virtue "fingerprint" of the institution. As they are drawn into the system, students actively reflect on what they stand for and why. A "kudo" system also allows members of our community to reward meritorious acts other members with public recognition.

**P**PROMOTING INTEGRITY IN THE ACADEMIA AND BEYOND: CONSIDERING THE REAL WORLD(S)**ANSGAR SCHÄFER, OLIVER TREVISIOL, UTE NUNNENMACHER****SALON F**

**Abstract:** Several German officeholders have resigned having been convicted of plagiarism. Our presentation offers an insight into the ensuing debate in Germany and the search for solutions to promote academic integrity. We will present characteristics of the German higher education system and our own university. From these observations, we will derive consequences for designing a strategy for plagiarism prevention. We will evaluate the effectiveness of tools, e.g. plagiarism detection software. Finally, we summarize how the endeavors in the world of academia may effect integrity in the world outside the campus.