

Informational video – Plagiarism Prevention at the University of Konstanz

Version date: 31 Aug 2016

Summary

Type	Informational video generated from Power Point Presentation slides
Duration	2:05 min
Target audience	All university library visitors (students, scientists, faculty staff, guests)
Number of persons	unlimited
Possible application	Big screens, homepages, info displays, etc.

Detailed description

Content	<ul style="list-style-type: none"> - Explanation why plagiarism has to be avoided - Definition of plagiarism and contents affected - Reference to good scientific practice and working methods - Information on additional support and assistance of the IT and library services and other institutions for different target groups
Goals/Learning outcomes	<ul style="list-style-type: none"> - Drawing attention to the subject of plagiarism prevention and academic integrity - Establishing clear and visible connection of plagiarism with integrity and scientific working methods - Providing information about advice, consultation and support offered by the university - Recognizing the university library as a place of plagiarism prevention
Rationale/impact	<ul style="list-style-type: none"> - Short depiction right at the place where support is available - The subject of plagiarism has to be addressed in and embedded into work technique related, didactic and preventive settings (searching, finding and processing knowledge and information; information literacy) - many people may encounter the topic of plagiarism
Advantages	<ul style="list-style-type: none"> - May address everybody in the context of the higher education institution; high publicity; requires low effort
Disadvantages	<ul style="list-style-type: none"> - Sketchily glimpse at the subject of plagiarism - it will hardly be thoroughly perceived

General application	Presentation on big screens/info displays at different places of the Library Information Centre (e.g. main entrance, café)
Experiences / hints	Cartoons are eye catchers; it's uncertain how thoroughly the information displayed will be perceived by library users
Content adaptation	The contents of some charts have to be adapted to local situations, e. g. information about contact partner
Technical application	<ul style="list-style-type: none"> - Slides created with Powerpoint: File > Export > Create Video > Presentation - 16x9 big screen; display of the video alternating with different contents, services and project information of the IT and library services - Integration on the webpage of the institution etc. (two different resolutions, high and low, e.g. for mobile devices and traditionally sized screens and work place devices)
Data Format	.pdf; .mp4
Reuse / License	<ul style="list-style-type: none"> - License conditions: Creative Commons CC-BY - Limitation: it is not permitted to use the corporate design beyond the context of the University of Konstanz; use of cartoons are not covered by the license, the University of Konstanz acquired the license for its own use only